

ZACHARY IDE | DESIGNER, PHOTOGRAPHER, VIDEOGRAPHER, MULTIMEDIA SPECIALIST

CONTACT

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PROFESSIONAL EXPERIENCE

- 3/22 to current **Cummins Inc.**
Freelance Graphic Designer
- Internal marketing collateral, large-format displays, motion graphics, branding
- 8/17 to current **Indian Creek Photography**
Freelance Photography and Videography
- Family and wedding photography/videography, drone pilot
- 3/22 to 5/23 **Shrewsberry & Associates**
Senior Graphic Designer
- Infographics, motion graphics, photography/videography, social media, emails
- 4/21 to 3/22 **Forest River Inc.**
Graphic Designer, Photographer
- Branding, infographics, photography/videography
- 4/16 to 4/21 **Beck's Hybrids**
Graphic Designer, Photographer, Multimedia Specialist
- Presentations, interactive displays, photography/videography, programming, motion graphics, social media, manual and catalog production
- 12/13 to 4/16 **Yellow Pages Group**
Graphic Designer, Web Designer
- Web design, production design, HTML, CSS, Javascript coding
- 1/13 to 5/13 **Big Machine Label Group**
Graphic Designer – Intern
- Web ad design, promotional ads, emails, packaging design

EDUCATION

- 2009 to 2013 **Purdue University**
Visual Communication Design

VOLUNTEER WORK

- Feed My Starving Children | I helped package a record amount of meal kits for use in underdeveloped countries.
- St. Vincent House | I provided a helping hand to house guests and management by cooking, cleaning and gardening.
- Westfield Youth Sports | I have coached five different youth sports teams, including a 2014 league champion baseball team.

CAREER ACHIEVEMENTS

I am a licensed, FAA Part 107 drone pilot.

My work was featured in the 2017 HOW Magazine regional design annual.

At Beck's, I successfully re-engineered the production process of three annual print publications, saving countless hours of manual labor.

Also at Beck's, I was nominated for five "attitudes and actions" awards signifying behavior that exemplified our company's core values.

I have developed self-taught photography and videography skills to start and sustain a successful small business.

SKILLS & MASTERY

Adobe Creative Suite
- Photoshop, InDesign, Illustrator, Premiere, AfterEffects

Microsoft Office
- PowerPoint, Excel, Teams

Photography
Videography
Audio Production